

Pride of the Borough

Members Newsletter

December 2022



Dear member

As another year draws to a close, we can often look back over the past year, and we can certainly do that and think of great achievements such as a Gold award in East Midlands in Bloom. But it is also a time to be looking forward and that is what we are doing as we make our plans for next year.

Membership Matters

We are looking forward to an exciting start for our ninth year of the Pride of the Borough membership card. Last year proved difficult for us as we lost most of the outlets that had sold the card, but with your help and generosity most cards were sold from postal applications. We know many of you missed being able to collect your cards whilst being out and about in the Borough and our membership team has been hard at work visiting local business that have supported us for a long time and promoting the work we do. The good news is that Lords Electrical on Blaby Road in South Wigston are now also selling our card directly.



In Oadby, Trinity Methodist Church will once again be selling the card from their Hospitality Desk, next to Zeph's cafe, and we also welcome Epic Accessories on board who have agreed to sell our card from their shop on Leicester Road.

Our aim is to make it as easy as possible for all subscribers to join the Pride of the Borough membership scheme, so we are pleased to be offering an online option to join or renew your membership on our website. This has already proved to be very popular.

There are now 3 ways you can renew your membership:

- 1) Directly from the outlets noted above: Where you can complete an application form, along with payment (cash or cheque) and be given a card.
- 2) By Post: Simply complete an application form, collected from the above outlets or downloaded and printed from our website, and follow the instructions.
- 3) Online order and payment: Simply go to <https://potb.org.uk/membership/> and follow the link to our online shop where you can order your membership online and securely pay by any major UK debit / credit card.

Renewing your card ensures we can continue to help the various projects around our Borough.

There are no business changes to report, but the latest information is always on our website.



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East Midlands in Bloom

We are starting to make plans for our entry into East Midlands in Bloom 2023, and already realising that, as there is so much going on, the allowed time will be very short for each visit. Isn't that a great 'problem' to have though?!!

2023 will be a special year for us as it marks our 20th Anniversary. Unbelievable as it is, we first met in 2003 and haven't we come a long way since then?!

We also have something else to make 2023 special and will be delighted to share that with you when everything is confirmed!

3rd Saturday working group.

Following a successful morning in November when we collected 16 bags of litter from the area around Ellis Park in Oadby.

Whilst it is successful in what we achieved, perhaps not in the sense that we are only clearing up after inconsiderate (add your own expletives!) people who still continue to drop litter.



Our next meeting is based in Wigston when, on Saturday 17th December, we will meet at the Cedar Centre (car park) on Cedar Avenue Wigston LE18 2PW to continue our work on the front beds and to litter pick in the surrounding area, hopefully we will have mince pies with our tea and coffee afterwards! We start at 9:30 so please do join us if you can.

Volunteers

We have said how much we've done and some of what we are planning. That has only been achieved by hundreds, if not thousands, of volunteer hours. As time moves on, so we all get that bit older and so we are always looking for more people to join us in whatever way they are able. If you have a few hours of spare time or know someone who has and would like to be involved, please get in touch with us, we'd welcome your support.

I conclude by wishing you and your families a very Happy Christmas and Best Wishes for a Happy and Healthy 2023