

PotB Members Newsletter

July 2022



Dear member

Membership Matters

The schools will be finishing soon, and it will be holiday season, but before we all dash away, we have the small matter of East Midlands in Bloom! We'll tell you more about it later. For those who can get away, we hope you can enjoy time with your family and friends, don't forget our local shops and businesses will still be there with their friendly help and advice for those last-minute things (for me it was wing-mirror extensions from Epic Accessories for use when towing my caravan!). If you can't get away, or want a treat on your return there are some very tempting offers, check them out on our web page [Business Offers - Pride of the Borough \(potb.org.uk\)](https://www.potb.org.uk/business-offers)

East Midlands in Bloom



The judges will be with us on Wednesday 13th July from 9:30 for 4 hours when we take them on a tour of the borough to show them all the environmental work that has taken place in the borough over the past 12 months. This is the Borough's entry, PotB just organise it, so we try and ensure we reflect on the many activities that have taken place, whether we specifically organised it or not.

We also create a portfolio to show examples of the work, especially things that cannot be seen on a visit in July, eg spring bulbs. This will be available to download from our website soon after the judging.

Planters



As previously reported, over the past few years we have invested monies for the membership scheme in the purchase of permanent planters in our town centre (not to be confused with the seasonal planters nor the council's tree planters). Working alongside local businesses, we have been changing the seasonal bedding twice a year to maintain colourful displays.



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Towards the end of last year, we looked at this again and have agreed to take a slightly different approach, we are changing from seasonal bedding to more permanent herbaceous and herb planting schemes along with a small number of shrubs to give structure. This involves replacing some of the compost with a more suitable peat free compost (mixed by one of our volunteers!), the purchase of plants supplemented with ones we have had grown for us and of course planting them. After this initial outlay this will be far more sustainable and better for the environment in all senses.



Although the containers have water reservoirs and we are supported by businesses, there is always the need to ensure they are watered, so if you feel you can help, please get in touch with us.

3rd Saturday working group.

After a successful morning tidying up the beds at the front of Blaby Road Park in June, we are gathering as follows:

July 16th: Oadby Road/Cheddar Road (meet on the slip road). Litter Picking

August 20th Ellis Park, Oadby (We have arranged with the council that a temporary car parking permit will be available for the duration of the work morning so you can park in the old swimming baths car park.) Litter Picking

September 17th Cedar Avenue, Wigston. We are working on the details but are hoping this can be a work morning at the developing gardens at the Cedars Centre. We'll keep you informed.

All work mornings start at 9:30. Litter pickers etc are provided, and tea/coffee and biscuits are available after we finish.

Environment



One member has drawn our attention to this informative quarterly production from Leicestershire County Council which addresses many environmental issues. This month it covers such things as

preventing waste food when you go on holiday, the county council's net zero strategy (including a survey for your opinion), Green Homes Grants and an opportunity to learn about wildflower verges.

Why not have a look yourself, I found this link [Sign up for Environment Matters | Leicestershire County Council](#) (we do our best to make sure that all our links are to the correct site, but as with all links on the internet, we'd encourage you to make sure you are content that they are correct and not spam.)