

PotB Members Annual update

December 2021



Pride of the Borough Oadby & Wigston

Dear member

What a strange Covid affected year it has been! Yet despite the restrictions Pride of the Borough (PotB) have still, within those restrictions, been active in our activities and it is our pleasure to share with you just some of the highlights of the past year especially for those who do not receive our monthly emailed newsletter.

Membership Matters

As shops and businesses have emerged from lockdown, we have volunteers endeavouring to visit all our supporting businesses, whilst it is sad that some businesses have not been able to reopen, we have been pleased with the positive response we have received from so many. We maintain an up-to-date list of business offers on our website (address below) and encourage members to make the full use of their membership card and support local traders and get a discount in the process! The 2022 card is on sale from 1st December 2021 and all members are being contacted to remind them to renew their card.



East Midlands in Bloom



The main 'bloom' competition was run again this year, all be it socially distanced, which created its own challenges with for example, judges having to travel in their own car and us not being able to meet together afterwards, but nonetheless it was a great day and we discovered at the regional awards a successful day.



- Oadby & Wigston (Small City Category) GOLD Award
- Judges Award to Julie Richards and her team for the work on the community garden at Blaby Road Park
- Best Floral Retail/Commercial Category Gold Award to Nova Laboratories, South Wigston
- Overall Winner of the Best Floral Retail/Commercial Category in the EMiB Region went to Nova Laboratories



Awards evening 2021



Brocks Hill Environment Centre
Washbrook Lane
Oadby
Leicester
LE2 5JJ

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Email: secretary@potb.org.uk
Web: www.potb.org.uk



It's Your Neighbourhood (IYN)



Aigburth Residential Home Garden and Blaby Rd Park Community Garden both entered the IYN for the first time achieving a tremendous top Level 5 Outstanding and a very respectable Level 4 Thriving respectively. Both tremendous achievements, not only in the level of their awards but on the ground in the community. It just shows what a relatively small number of people can achieve.



Wickham Road 2021



Irene reports: "People frequently tell us they enjoy the island as it looks great throughout the year, which is the result of volunteers regularly coming out to mow the outer edge of the grass, tend the 8 flower beds, weeding, planting new shrubs and pruning as necessary. We are very grateful for 3 truck loads of free mulch, which we spread onto all the beds. Fallen leaves have been raked up, which filled 80 green bags. These were given to

several people for mulch on their allotments. 300 Carlton daffodils have been planted under a street sign."

3rd Saturday working group.

As restrictions eased, we have been able to meet again for our regular monthly work parties undertaking various tasks from weeding and pruning to bulb planting and of course litter picking.

Volunteers

As this season draws to a close several of our management team have felt now is the time to take stock and reduce their commitments, so have stepped back from an active role within PotB management. This means we are more than ever actively looking for people to come along and help us maintain the work we have been doing for the past 18 years.

What can you do?

- Come along to one of our meetings to meet us and find out more. Naturally, there are tea, coffee and biscuits available!!
- Not one for meetings? Then there are a huge number of opportunities to volunteer in your local area from weeding to litter picking, helping look after a planter to taking photos of activities. Join in with one of our 3rd Saturday work parties.
- Or are you more of a social media person? We need someone to help us with this medium to publicise our work.

Interested?

Visit our web site for more information eg our full 2021 Portfolio & how to contact us. We would be pleased to chat with you, there are no set obligations, we are always open to fresh ideas and thoughts.

Please get in touch we need your help.